



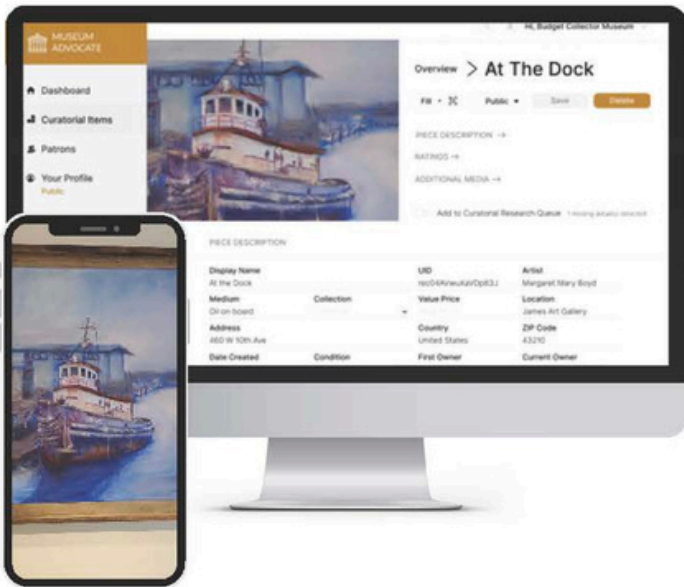
2024 Annual Conference
June 24 - 26
Virtual
Sponsorship Digital Delegate Bag



MUSEUM ADVOCATE



INTRODUCING AI CATALOGING



AI ACCESSIONING REPORT

Allow our AI and data services to create an automated accessioning report quarterly to help you identify items to remove from your collection.



AI VALUATIONS

Utilize Stanford University sponsored research on AI-based pricing valuations for collection items.

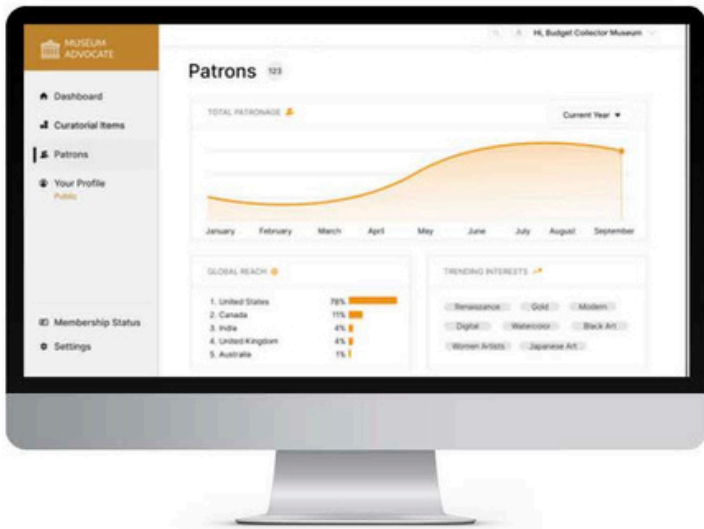


DONOR PROSPECTS

Identify and connect with potential donors based on detailed insights into their collecting preferences and collecting spend.



VISIT FOR MORE INFORMATION
MUSEUMADVOCATE.ORG



PRIORITIZE YOUR DONOR PROSPECTS

Export data on the types of people who appreciate your museum, including their email, name, and the amount they spent on collecting each year. Do a deep dive into their collector preferences to curate more donor events that cater to their unique interests.

“It’s very desirable, because we are always trying to reach new audiences.”

Dr. W. Marvin Dulaney

Chief Operating Officer, African American Museum of Dallas

“I recommend that every museum conduct a comprehensive inventory at least once every 4 years.”

Tim Carpenter

Former Head of FBI Art Crimes Division

AI CATALOGING

Inventory your items at a more regular frequency using AI, now anyone in your team, can do basic inventory. This leads curators and their staff to do deeper dives into objects rather than spending an inordinate amount of time on basic record-keeping.

PARTNERSHIPS & SPONSORSHIPS

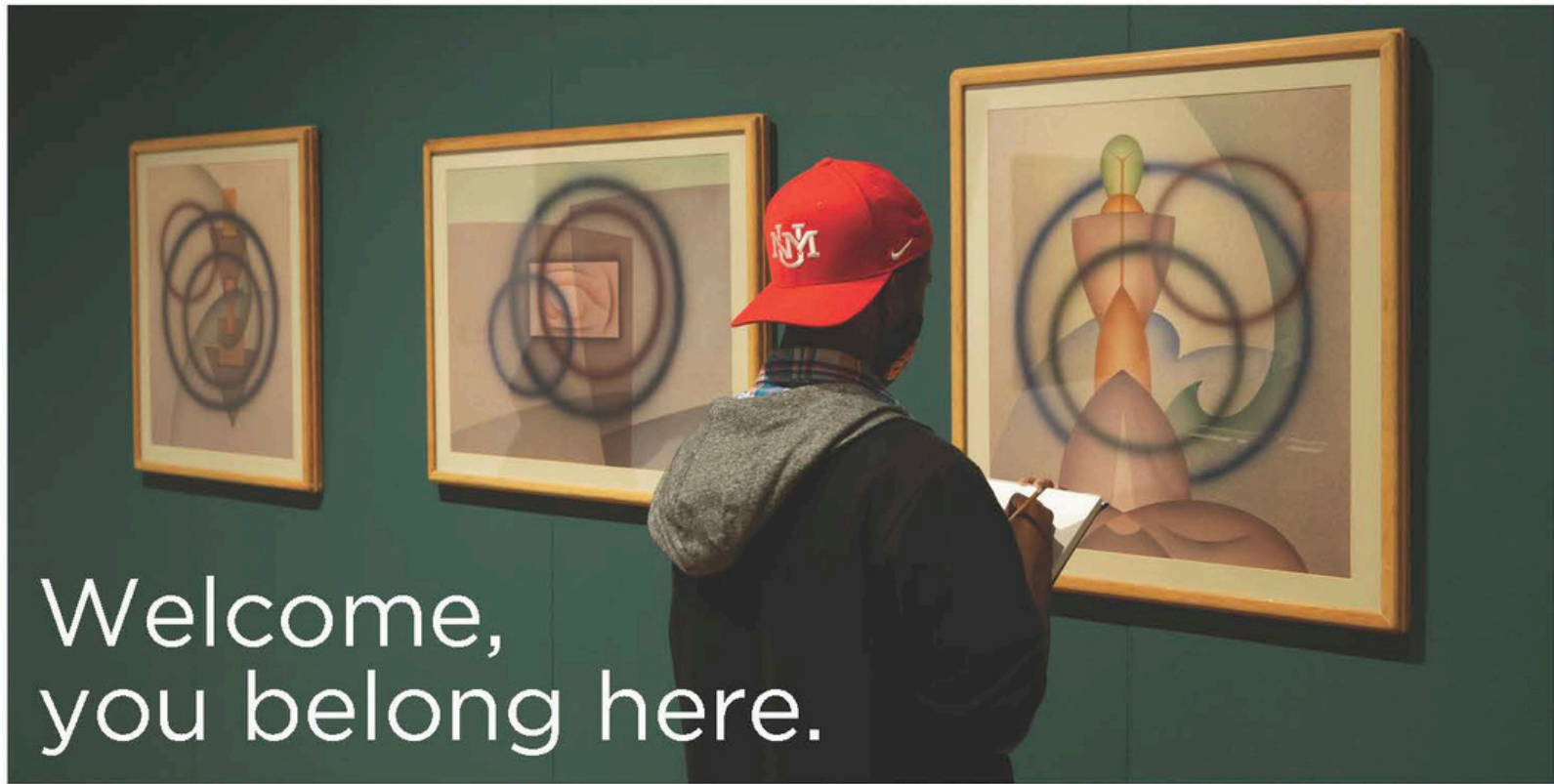


MUSEUM MATCH

The basic profile is available for free for all museums, but if you upgrade, you’ll have the ability to supercharge your profile. Obtain the opportunity to inform the public in a more curated way than traditional social media. Allow your museum to easily get the public engaged and to open their eyes to the importance of your museum.

MAKING MUSEUM WORK EASY

A collection management software like no other. It can show you the public perception of each item. Test exhibits to the public prior to spending money on new exhibits. Understand how the public reacts to a collection item and what might have a lower response than other items.



Welcome,
you belong here.

The University of New Mexico Art Museum is free, open to the public, and here to inspire. From housing the largest collection of art in New Mexico, to bringing cutting edge contemporary artists to Albuquerque and offering workshops that invite everyone to create, we are dedicated to art and its power to ignite and connect us.

We invite you to join us at
The University of New Mexico for #AAMG2025
in Albuquerque, NM.

The University of New Mexico museums include:

- The University of New Mexico Art Museum
- The Harwood Museum of Art (Taos, NM)
- Maxwell Museum of Anthropology
- The Meteorite Museum
- Museum of Southwestern Biology
- The Silver Family Geology Museum
- Tamarind Institute



Maxwell Museum
of Anthropology



The Meteorite Museum



Museum of
Southwestern Biology

Activate Your Art Collections.

Make an impact on campus and beyond
with Artwork Archive

- Collaborate securely and access your art collection anywhere with cloud-based tools
- Increase visibility and engagement with website embeds, QR codes & more
- Effortlessly organize loans, exhibitions, locations, artists, donors & conservation
- Free data migration with our expert team



BOOK A DEMO
30% OFF FOR NONPROFITS
artworkarchive.com/aamg

THANK YOU TO ALL
2024 ANNUAL CONFERENCE
SPONSORS



LUAG | Lehigh University
Art Galleries

Lehigh University Art Galleries' mission is to advance **critical thinking, cultural understanding, and well-being** for campus and community through transformative experiences with art.

LUAG is home to **19,000 works of art** from diverse time periods and cultures, **7 galleries** on Lehigh's 3 campuses, and **50+ Outdoor Sculptures**.

FREE & OPEN TO THE PUBLIC
PROGRAMS | EVENTS | WORKSHOPS

▶ LUAG presents a variety of free public programs that range from lectures and symposia to hands-on artmaking and student-led workshops. We are committed to making the collection and exhibitions inclusive and accessible, both in-person and online.



Lehigh University Art Galleries | 420 East Packer Ave. Bethlehem, PA
WWW.LUAG.ORG | LUAG@LEHIGH.EDU | 610-758-3615



@LUArtGalleries



IOWA

Pentacrest Museums

Museum of Natural History | Old Capitol Museum | Iowa City, Iowa | pentacrestmuseums@uiowa.edu | [@pentacrest.museums](https://www.instagram.com/pentacrest.museums)



TEXAS HERITAGE MUSEUM

EXPLORING THE LONE STAR MILITARY EXPERIENCE

Proud member of AAMG | Thank you for your support

www.hillcollege.edu/museum



Join us for a range of exciting FREE offerings, including guided tours, workshops, and outdoor art.

See what's coming up at nermanmuseum.org



Image (left to right): Elizabeth Murray, *Landing*, 1999, Oil on canvas, 115 x 138", Gift of JCCC Gallery Associates; Do Ho Suh, *Some/One*, 2004, Stainless steel military dog tags, steel structure, fiberglass resin, fabric, 75 x 114 x 132", Gift of Marti and Tony Oppenheimer and the Oppenheimer Brothers Foundation in honor of their children; Kerry James Marshall, *Untitled (Altgeld Gardens)*, 1995, Acrylic and collage on canvas, 79 x 103"



Museum of Natural History
UNIVERSITY OF COLORADO BOULDER

Open daily.
Always free.



Curious? Visit online at colorado.edu/cumuseum

A CREATIVE COLLABORATORY

MICHIGAN
STATE
UNIVERSITY **MUSEUM**

museum.msu.edu

MSU BAM

Hang out with art
at the Eli and Edythe
Broad Art Museum
at Michigan State
University. *Always
free and open to all!*

Wednesday–Sunday
10AM–6PM

547 E Circle Dr
East Lansing, MI 48824

 @msubroad



WEATHERSPOON ART MUSEUM



weatherspoonart.org

UNC Greensboro • Greensboro, NC



THANK YOU TO ALL
2024 ANNUAL CONFERENCE
SPONSORS



**Still searching
for that next exhibit?**

Look no further. For 20 years, art2art Circulating Exhibitions has offered enriching shows that appeal to art enthusiasts and cultural institutions alike. Focused on photography, the company presents works by renowned masters of the medium, as well as contemporary sensations.

Visit art2art.org

to learn more about our traveling exhibits, schedule a booking, sign up for our newsletter or follow us on social media.



Call For Entry

Create better calls for entry



Build custom application forms

PAY ONLINE



Collect entry fee payments



Organize & email applicants



Review & score applications



Download applicant data & materials



Support arts in the West & beyond

www.callforentry.org

cafe@westaf.org

303-629-1166

THANK YOU TO ALL
2024 ANNUAL CONFERENCE
SPONSORS

THANK YOU TO SUPPORTER LEVEL
2024 ANNUAL CONFERENCE
SPONSORS

ERCO

